



## Montana High School Rodeo Association Year-Round Sponsorships

### Platinum Sponsor

\$20,000

- Flag Presentation at state finals rodeo
- Full page ad in the state rodeo program
- 4' X 8' Banner in the arena at the state finals rodeo; Banner provided by sponsor
- PA Announcements at MHSRA Rodeos
- Commercial during state finals rodeo  
One :60 second or two :30 second commercials will air once per performance during the state finals rodeo (provided by sponsor)
- Logo on national team jackets and shirts
- Booth space at state rodeo
- Monthly social media recognition
- Promotional materials for contestant bags (provided by sponsor)
- Logo on back number
- 6 All event passes to the state rodeo

### Diamond Sponsor

\$10,000

- Flag presentation at state finals rodeo
- 3' X 6' banner in arena
- Full page state rodeo program ad
- PA announcements at MHSRA Rodeos
- :30 second commercial during state finals rodeo to air once per performance (provided by sponsor)
- Logo on national team shirts
- Booth space at state rodeo
- Bi-monthly social media recognition
- Promotional materials for contestant bags (provided by sponsor)
- 4 all event passes to the state rodeo

### Gold Sponsor – National Team Jackets

\$5,000

- Logo on National Team Jackets
- 1/4 state program ad
- 3' X 6' banner in the arena at the state finals
- Booth space at state finals
- PA announcements at MHSRA Rodeos
- :30 second commercial during state finals rodeo to air once per performance (provided by sponsor)
- Social media recognition, 4 times per year
- Promotional materials for contestant bags (provided by sponsor)
- 2 all event passes to the state rodeo

### Rodeo Event Sponsorship

\$4,000 per event

- Logo on championship event saddle
- :30 second commercial during state finals rodeo to air once per performance (provided by sponsor)
- 1/8 page state rodeo program ad
- 3' X 6' banner in the arena at the state finals
- PA Announcements during state rodeo finals
- Flag presentation at state finals rodeo prior to sponsored event
- Social media recognition, 4 times per year
- 2 all event passes to the state rodeo

\*Beginning in August of 2024, all annual sponsors logo will be featured on a banner to be displayed at qualifying rodeos across the entire state.

### Our Mission

*Enriching the lives of Montana student rodeo athletes by preserving our western heritage through the sport of rodeo, promoting family values, and providing future opportunities through college scholarships.*